

Carolina Carrera Saavedra

carolinacarrera.com ccarrera.ad@gmail.com +225.04.20.4342

Skills

Languages French, Spanish, English, Portuguese (basic)
Software Mastered InDesign, Photoshop, Illustrator, QuarkXPress, Acrobat Pro, Microsoft Word, Internet software (Mac, PC)
Others Software Used Dreamweaver (intermediate), Flash (beginner), HTML (beginner)

Education

- 2009 **Introduction to Marketing and Commerce in Fashion.**
Superior School of Fashion Design, UQAM, Montreal, Canada
- 2003 **Postgraduate Degree in Advertising Communication.** European Institute of Design, IED, Barcelona, Spain
- 2003 **Postgraduate Degree in Design and Graphic Production**
Pompeu Fabra University, Superior School of Design, ELISAVA, Barcelona, Spain
- 2001 Summer Language Program, **English Advanced Level**
University Prince Edward Island, Charlottetown, Prince Edward Island, Canada
- 1998 – 2001 **Bachelor Degree in Graphic Design.** University of Quebec in Montreal, UQAM, Montreal, Canada
- 1996 – 1997 **Computer Graphics, DEP (Professional Technical diploma).** CFPV, Montreal, Canada
- 1994 – 1995 Medical Laboratory Technique (1 year). Rosemont College, Montreal, Canada
- 1989 – 1994 High School Diploma. Dorval High School and Mont-Royal High School, Montreal, Canada

Work Experience

- Sep. 2011 – April 2012 **Electoral Advisor,** United Nations Operations in Côte d'Ivoire
Electoral Assistance Department, UNOCI
San Pedro, Bas-Sassandra Region, Côte d'Ivoire
- May 2011 – July 2011 **Graphic Designer** Freelance. J&K Communications. Montreal, Canada
Layout Design for Ismaili Magazine. Publication for the Ismaili Council for Canada and Aga Khan Foundation and his projects.
- August 2008 – Now **Art Director, Graphic Designer** Freelance. HWC Design. Toledo, USA
Advertising, Layout design and Corporate Branding
- June 2009 – Now **Art Director and Senior Graphic Designer** Volunteer. ADAMA (ONG). Barcelona, Spain
I design and develop all visual elements for printing and web used for promotion, for fundraising or for communication purposes.
- March 2011 **Electoral Observer for presidential, senate and depute elections (1st and 2nd round).** Joint Mission
Nov. 2010 – Dec. 2010 OEA and CARICOM, Northeast and Artibonite, Haiti.
Analyze the accessibility and effectiveness of voting center in the entire Northeast region. Assist electoral staff with the electoral law process, specially on election day. Give citizen information about elections and their rights. Observe the complete election process. Provide a continuous written feedback on the electoral process and the political context, including the reaction of local actors, representatives of the Independent Electoral Commission, the political parties and the Civil Society. Mission in Haiti after earthquake and Cholera breakout. Attend and participate in Digest meetings every morning in the UN headquarters on election mission with Officials administrators and military. Observe the verification and distribution of sensible and non sensible material.
- November 2010 **Publication, Map and Graphic Designer Consultant** for the Director of PNUD, Wilfrid Bien-Aimé, United Nations in Fort-Liberté, Haiti.
After Mr Bien-Aimé requests, I gave advise, for two hours and a half, on how to improve their monthly publication called "Gouvernance locale". Including, layout design, legibility, software usage, physical

aspect. Also on how to improve their maps with icons, use of typography and color coding. He asked me how I see and recommend a communication campaign to inform the people about the changes in the calendar and new ways of agriculture.

- Feb. 2010 – May 2010 **Art Director, Graphic Designer.** GLG Communications. Montreal, Canada
Dévelop and design advertising for pharmaceutical products and companies. Direct technicians with final documents and design elements variations.
- Jan. 2008 – Mars 2009 **Art Director, Graphic Designer for fashion prints** *Freelance*. Brian Everett and B-16. USA
- Jan. 2009 – Dec. 2009 **Graphic Designer** *Freelance*. bMod Group. Montreal, Canada
- June 2007 – Feb. 2008 **Graphic Designer** *Freelance*. Tact Publicité. Montreal, Canada
- Jan. 2008 – Feb. 2009 **Assistant Art Director, Graphic Designer, Print Ready Documents and Photo Retouching** *Freelancer for 4 magazines*). Spafax Publications. Montréal, Canada
- June 2007 – Sept. 2009 **Art Director, Graphic Designer** *Freelance*. Michael Johnson & Associates. New Jersey, USA
- April 2005 – Nov. 2009 **Photographer Assistant, Photo Retoucher, Model, Graphic Designer** *Freelance*
Pedro Ruiz projects, Le Devoir Newspaper, NoBorders Vidéo. Montreal, Canada
- June 2004 – Jan. 2009 **Fashion Advisor / Stylist** *Freelance*. Montreal, Canada - Santiago, Chile - Barcelona, Spain
- Nov. 2009 **Voting Centre Supervisor** (Officer in charge of information and order). Montreal Elections
- December 2008 **Voting Centre Supervisor.** DGE (Provincial Elections), Montreal, Canada
- Mars 2007 **Electoral List Revisor, Desk Help** (Secretary of Director, Receptionist, Event Organiser, Information to Citizens), **Voting Centre Supervisor** (Officer in charge of information and order). DGE (Provincial Elections), Montreal, Canada
- March 2005 – July 2006 **Art Director.** Communication-7, Montreal, Canada
Design and concepts for different communication supports like publications, posters, photo shoots, photography, websites, promotional objects, brochures, packaging, exhibition and events.
- June 2004 – Sept. 2004 **Voting Centre Supervisor's Assistant** (assistant officer in charge of information and order) **President of Table of identity verification, Desk Help** (Secretary of Director, Receptionist, Event Organiser, Information to Citizens), **Electoral List Subscription Agent.** DGE (Provincial Elections), Elections Canada
- Aug. 2003 – Jan. 2005 **Conception, Creation and Production Assistant, Events.** Chirimbolos Events & Com. Montreal, Canada
Contract Projects «Permanent multifunctional kiosks on the public place», «Ladies Welcome», «DARE-DARE», Super Circus (Contract with Cossette Agency for Airheads Candy promotion at the Super Circus in the Bell Center. Conception and presentation of acrobats show.)
- July 2003 **Graphic Designer for Branding.** T-act Tea Saloon, Barcelona, Spain
- May 2002 – Sep. 2002 **Personal Exhibition, Experimental Photography.** Laval University. Quebec City, Canada
- Jan. 2002 – June 2002 **Graphic Designer.** PBI Design and Illustration. Montreal, Canada
- Aug. 2001 – Dec. 2001 **Graphic Designer.** Communication7, Montreal, Canada
- August 2000 **Graphic Design studio visits.** Ateliers selected in: «European Design Annual 2000», Magazine Print. Artlandia, Setezeroum, Joao Machado, R2 design. Lisbon, Porto, Portugal
- May 1999 **Assistant and Translator of poster designer: Ñiko (Antonio Perez).** UQAM. Montreal, Canada
- July 1998 – Oct. 1998 **Corporate and Web Designer.** Pulcher designs and media illusions. Santiago, Chile
- Jan. 1998 – June 1998 **Graphic Designer.** Diario El Chevere (Latin-American newspaper). Montreal, Canada
- Feb. 1997 - June 1997 **Internship and Graphic Designer Technician.** Publicité Tournesol Inc. Vieux-Montréal, Canada

References

- Oswaldo Anastasio **Regional Mission Support in Gonaïves, Cap Haitien / Fort Liberté for MINUSTAH, U.N.**
+509.2244.2050 anastasio@un.org
- Emilio Castaneda **Chief of Regional Office / MINUSTAH, North-East Department, Fort Liberté**
+509.244.2050 Ext. 5860 castaneda@un.org
- Martin Martinez **Senior Art Director at GLG Communications**
+1.514.933.5225 mombacho@gmail.com
- Hugh Collins **Director at HWC Communications**
+1.419.464.9507 hwcdesign@gmail.com
- Normand Lake **Poll Director, Élections Canada**
+1.514.593.5961 normand.lake@videotron.ca
- Marie Vallée **Poll Director, Directeur Général des Élections Québec**
+1.514.729.0711